

# LANE PR

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## LANE PR ADDS THREE RESTAURANT CLIENTS

### *Portland-Based Public Relations Agency Boosts Food and Beverage Portfolio*

PORTLAND, Ore. — Aug. 25, 2008 — [LANE PR](#), an independently owned, national public relations agency, extends its food and beverage portfolio with the addition of three clients: [The Dussin Group](#), [Restaurants Unlimited Inc. \(RUI\)](#) and [Yoshida's Riverview Restaurant](#).

“Each of these restaurants represents a unique segment in the marketplace,” said Wendy Lane, president and founder of LANE PR. “We are enthusiastic about the opportunity to leverage our relationships to educate local and national consumers about the excellent breadth of dining options available in the Pacific Northwest.”

#### **About LANE PR's new clients:**

**The Dussin Group** – Headquartered in Portland, Ore., The Dussin Group owns and operates a total of five unique restaurant concepts: Blue Sage Café, Dussini Mediterranean Bistro, Fenouil, Lucier, and The Old Spaghetti Factory. With 94 years in family restaurant ownership history, The Dussin Group offers a unique blend of concepts striving to provide exceptional food and service in distinctive settings.

**RUI** – Restaurants Unlimited was born in 1969 with the opening of The Red Baron, a steak and lobster house in Seattle. With the opening of The Red Baron, Rich Komen, RUI's Founder and Chairman, laid the foundation for creative restaurant concepts evolving to the changing needs and desires of America's dining public. The company now manages 22 restaurants nationwide, including Portland's own Henry's, Portland City Grill, Palomino and Kincaid's. LANE PR was engaged to work on behalf of Palomino and Kincaid's Portland locations.

**Yoshida's Riverview Restaurant** – In the early 1900s, the Portland Automobile Club owned the five acres where Riverview Restaurant now stands. Today, it is the much loved property of entrepreneur Junki Yoshida and his wife Linda, who brings upscale, casual dining to East Multnomah County. The restaurant, which features a wall of windows overlooking the Sandy River, three fireplaces, artwork from the Yoshida family's collection and nightly live pianists, opens at 4:30 daily. Riverview is located at 29311 S.E. Stark St., Troutdale, Ore.

**About LANE PR**

LANE PR is an independent firm specializing in public relations-driven marketing strategies with offices in New York and Portland, Ore. Founded in 1990 by Wendy Lane, LANE PR provides integrated marketing communications and public relations for a host of industries, including technology, business, consumer and non-profit clients. In 2001, LANE PR received the *PRWeek* Boutique Agency of the Year Award. For more information about LANE PR, visit [www.lanepr.com](http://www.lanepr.com).

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